

## Press release

### ROCHDALE METROPOLITAN BOROUGH COUNCIL ENLIST THE SERVICES OF SHOP4SUPPORT IN THEIR MOVE TOWARDS PERSONALISATION.

Having established a framework for self directed support within Rochdale, Rochdale Metropolitan Borough Council (RMBC) is now implementing a trial of personal budgets with twenty five of their citizens. As part of this, Rochdale have enlisted the services of *shop4support*, to integrate *shop4support* with this trial and help define the scope and requirements of any further rollout of *shop4support* in the area.

The trial will involve deploying *shop4support* across a group of individuals receiving personal budgets by early October 2009, with *shop4support* providing support to the individuals and their budget managers, the nominated service providers and RMBC.

Alongside this, *shop4support* and RMBC will work together to develop a business case and implementation plan for a wider rollout of *shop4support* within Rochdale. This includes detailed integration plans with *shop4support*'s technology partner Liquid Logic.

This project has been developed such that the risks and costs to RMBC are minimised, which will allow them to undertake a full evaluation of the future potential for *shop4support* to meet the needs of stakeholders in the area.

David Bowes of *shop4support* said: "We are delighted that Rochdale has enlisted *shop4support* to aid them in their move towards Personalisation. This is a very exciting project, which will make a great difference to service users in the Rochdale area."

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### Notes for Editors

1. The Government's "Putting People First" concordat set out a framework for the transformation of adult social care inline with principles of 'self-directed support' and 'personalisation'. Each local authority is tasked with responding to this agenda by April 2011.
2. *shop4support* is a social enterprise based online marketplace solution that has been created by In Control and developed by Valueworks based upon their industry leading eMarketplace platform. See [www.shop4support.com](http://www.shop4support.com)
3. In Control started work in 2003 to change the social care system in England. In Control's mission is to help create a new welfare system in which everyone is in control of their lives as full citizens. It has charitable status and works in partnership with citizens and government, and with charities and commercial

companies. Over 120 local authorities are members of In Control. See [www.in-control.org.uk](http://www.in-control.org.uk)

4. Valueworks is a well-established company with a proven track history as an e-marketplace solutions provider for the social housing sector and the creator of the technology behind *shop4support*. Identified by Deloitte over the last four years as one of Europe's fastest growing technology companies, Valueworks currently provides eProcurement services to 350+ clients. Its strengths lie in its ability to set up unique online retail marketplaces without clients having to make large capital investments or change their current IT processes and systems. See [www.valueworks.co.uk](http://www.valueworks.co.uk)

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